

The Daya Accelerator

daya ventures

www.daya.se

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A *six-month* accelerator built *exclusively for femtech startups*. Tailored to each company's stage, challenges, and goals. Two cohorts per year.

Each founder receives:

- A dedicated startup coach
- A hand-selected advisory board of 3 - 8 industry experts
- One-on-one support from Daya's global network
- Bi-weekly masterclasses with operators, investors, clinicians, and founders

By the Numbers

900+ experts, investors, clinicians, and innovators in our network.

87.5 NPS across our last two cohorts.

100% advisor retention post-program.

91% portfolio survival rate after 12 months.

!



Key Program Details

We will have **two cohort** this year both lasting six months. Startups are assigned based on their stage, urgency of needs, and our ability to provide the most value and tailored support for their growth. We foster meaningful collaboration and knowledge-sharing among startups while ensuring they receive the right strategic guidance. *We will ask for your cohort preference but can't guarantee placement.*

- **Fall Cohort:** Starts August 2026 | Ends February 2027
- **Spring Cohort:** February 2027 | Ends August 2027
- **Duration:** The program runs for six months.

Program Structure

Month 1: Onboarding & Advisory Board Recruitment

- The program begins with an *onboarding session and a workshop* with your dedicated coach to set 3-5 strategic goals tailored to your startup's needs.
- Simultaneously, the first three weeks are dedicated to carefully *recruiting an advisory board* of 3-8 industry-leading experts specifically chosen to help you meet your goals.

Months 2-5: Growth & Strategy

- **Coaching:** You will meet with your coach every *two weeks* for guidance, progress tracking, and strategic refinement
- **Advisory Board Collaboration:** Once your board is in place, you will begin working with them alongside your coach. Monthly advisory board meetings facilitated by your coach ensure structured support and accountability.
- **Industry Leader Lectures:** Monthly masterclasses featuring top industry leaders, tailored to the needs of the cohort. Topics range from strategic storytelling and perfecting your pitch to expanding into new markets.
- **Expert Network & Resources:** Gain access to 300+ experts for one-on-one meetings to tackle specific challenges. Utilize additional resources tailored to support your growth.

Month 6: Offboarding & Future Planning

- The final month focuses on offboarding, ensuring you leave the program with a clear roadmap, continued connections with your advisory board, and a strategy for scaling beyond the accelerator.

Why the Daya Accelerator?

1/ Women's Health Focus

As a pioneering FemTech Venture Studio, Daya uniquely positions itself at the intersection of technology and women's health. By focusing exclusively on FemTech, Daya ensures startups are at the forefront of creating impactful solutions for women's health and well-being.

2/ Global Network and Ecosystem

Benefit from a vast network of members and stakeholders dedicated to women's health innovation. This extensive ecosystem offers our startups unparalleled opportunities for collaboration, partnership and access to valuable resources, enhancing global success.

3/ Comprehensive Support System

From coaching and advisory boards to networking and industry insights, Daya offers a holistic support system. Our program includes personalized mentoring, strategic guidance, and connections with other startups and professionals, fostering a collaborative environment for growth.

4/ Personalized Approach

The program adapts to the unique needs and working styles of each startup, ensuring maximum effectiveness. With bi-weekly meetings, customized communication platforms, and a flexible schedule, we provide a nurturing environment for both personal and professional growth.

5/ Fundraising Support

We have a big network of angels, VCs, family offices and syndicates who are leaned in to women's health as a market - and trust Daya's stamp of approval. **Last cohort, *all* participating startups raised their rounds.**

6/ Aligned incentives

We care. Not just because we are firm believers in using technology to close the gender health data gap, but because **we have structured the program to align our incentives with yours.** 100% of participants thus far have chosen the equity option for payment, meaning we don't earn anything until you make it big.

Program *Participation* Fee

Participants can select one of the following options.

This does not apply to Daya-Made startups.

1/ *Equity* via convertible loan

The accelerator receives a 2% equity stake in your company. The details of the equity transfer will be outlined in a separate agreement.

Key Terms:

- **Fundraising Trigger:** The loan converts into equity if your company raises more than €22,500 in a future funding round.
- **Valuation Cap:** The conversion is based on a maximum valuation of €180,000.
- **Equity Percentage:** After conversion, the accelerator will own approximately 2% of your company.
- **No Repayment:** If no qualifying fundraising round happens or if the company shuts down, the loan is canceled, and you do not need to repay it.

No dilution & no repayment if conversion triggers don't happen.

2/ *Cash*

Pay 6000€ for the program.

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